

## Guidelines for Recruiting and Public Relations

It is our sacred duty as National Socialists to work very hard on a daily basis to win the hearts and minds of our neighbors. With good public relations, we could put a significant breach in the all-pervasive mind-control which the dark age forces have on the population. Moreover, we could be well on our way to the formation of numerous urban and rural Folk-communities which are so necessary for our survival and for the higher evolution of humanity.

An amusing example of our own public relations work occurred a few years ago at the local high school. Not surprisingly, the school administration had invited a holocaust survivor to lecture the students. However, several of the students were our neighbors, and they knew full well that we were National Socialists. When the survivor began to get emotional about the evilness of "Nazis", a blond-haired girl raised her hand to interrupt. She told the survivor in no uncertain terms that she knew some "Nazis" and that they were really nice people! That really took the wind out the survivor's sails -- and drastically flattened his esteem to all of the other students. There were no repercussions from the school staff, and in fact, the survivor's evening appearance for adults in the community was poorly attended. We've always found that the power of personal example is superior even to years of electronic manipulation.

It is unlikely that, in the immediate future, any of us will be able to get the support of our neighbors for any overt National Socialist Folk-community. However, we have found that with good public relations we can nevertheless gain their immediate respect and their support on a personal level, while at the same time slowly opening their eyes to reality, raising their consciousness, and leading them toward functioning somewhat as a Folk-community. The following are some successful techniques we use to gain the confidence and raise the consciousness of our neighbors:

The first and most important criterion for public relations is simply to be a good neighbor. In fact, the more trusted and admired you are, the better the possibility for outstanding success. Obviously, one needs to be clean and reasonably tidy. Excessive drinking is detrimental to any recruiting or PR work, unless, of course, you aspire to recruit the local bar flies, who would have little value at all. Likewise, you must stay away from other drugs. One needs not only a clean and commendable image, but as well, a clear head!

Everybody in the neighborhood must be met on his or her own level. This may differ considerably in different neighborhoods. It's a slow process. At first, there will probably be only very few who you can bring to full awareness. There will probably be a few more who you can bring to casual acceptance and sympathy, but little desire to learn more or to get involved. Most, you will probably only be able to bring along as far as recognizing a sense of belonging. But as time goes on, their consciousness will grow.

It is of the utmost importance not to build any barriers between yourself and your neighbors by either appearance or actions. For instance, don't decorate your living room like a Nürnberg rally. You'll only warn everyone that you have an agenda. Similarly, if you shave your head and wear suspenders and boots or prune yourself up like a 1930s Storm Trooper, you might as well stand on a street corner and hand out literature. You'll look so out of place that everyone will know you have an agenda, and whatever you say will invariably be discounted in advance. Such actions will build an insurmountable barrier between you and your neighbors.

By the same token, no matter how you dress, if you put on a big show of recoiling whenever you're around political liberals, Blacks, Jews, or other non-Whites, you will also let everyone know you have an agenda, and your words, no matter how timely or true, will be discounted. You should certainly never pander to non-Whites,

but it is very important to always be polite and respectful to all. Be above showing the childish emotions of the lower-evolved, even around something as distasteful as overt homosexuals. When it comes time to render your opinion, especially to young people, a superior level of behavior will ensure that your words will be valued. Don't play for the paltry stakes of the moment. Play for the whole jackpot of the future! When an opportunity does arise to make meaningful comments, don't come on like a Jehovah's Witness! If you get up on the soap box and pontificate, everyone will know you have an agenda, and you will get nowhere. The old axiom, don't turn up the temperature before you get everyone in the tub, should be well considered.

Always remember that Aryan means noble. Be noble! Always be helpful, respectful, and dependable to your neighbors -- even if some of them are non-Whites, mixed couples, or overt homosexuals. Keep in mind that these are merely symptoms of a deadly disease which we must eradicate. Think strategically! It would be the height of stupidity to let the patient die from the disease just to take a few swats at some pathetic symptoms. High level Aryan conduct even towards the lowest strata in your neighborhood will greatly influence the receptivity of those quality individuals and families whom you wish to draw into the Folk-community. There is no need to worry about "getting rid" of the dregs and fringes. They will fall away of their own volition as soon as a true Folk-community comes into being.

It is best to stay away from the subjects of race, Adolf Hitler, or National Socialism until you are very sure that your neighbor is receptive. However, should your neighbor suspect your beliefs and ask you about them, we've found that there is no need to deny anything. If asked, tell them concisely what you know to be true and why you know it to be so. But don't pontificate about it or get on a soap box and get emotional like a born-

again Christian. Don't shower them with books, videos, or audio tapes. Bowling them over with preaching and literature will only show them that you have a hidden agenda, and this will greatly limit their receptivity. Simply state your views as matter-of-factly as if you were talking about the weather -- with a smile and a few good-natured jests -- and then continue on to something else. If your actions have always shown you to be a respected and concerned neighbor, you will be surprised at the positive reaction. They will recognize your courage to stand up for your beliefs, and they will recognize and appreciate that you are not trying to ram your beliefs down their throats.

It is, of course, important to our strategy to point out that the government, the courts, the news media, publishers, and the entertainment media are completely controlled and have an alien agenda which is dangerous to the welfare and survival of us all (regardless of race). But let them figure out who does the controlling at their own speed. This is really easier than one would think. Nowadays, almost everybody is receptive to the idea that the government and news media are the bad guys. You should strengthen their suspicions by commenting on good examples whenever feasible. But use examples which are within the knowledge of the average individual. A good example is the Kennedy assassination cover-up. This is a blatant illustration of the hidden control over our government, courts, and media. Even the entertainment media is beginning to open up this one, albeit with spurious conjectures. There are many examples of economic concern on which the press and government are blatantly deceptive or remain silent: monetary schemes, health care/AIDS, the food industry, etc. But don't use examples of NS revisionism, Israel, or racial problems until you are sure that your neighbor is completely receptive -- and don't rush it! You want to exploit your neighbors' natural distrust of the government, but you can't afford to replace it with distrust of your motives.

Keep in mind that our goal is a Folk-community. Influence your neighbors toward simple living and higher ideals. Warn your neighbors about the severe economic problems which we all know are coming, and in discussions be sure to always use Folkish connotations, that is, speak in terms of "us" and "we" rather than "you" and "me". Lead them toward saving their hard-earned money by cooperative buying of organic foods and goods in bulk, especially from sources outside of the system. Encourage your neighbors to do their shopping locally, preferably at stores owned by local individuals or families. Get involved in neighborhood and community activities, especially, but not limited to, folkish ones. Encourage quality music and other cultural activities, but discourage your neighbors from watching network television, even the news. Be an example of all of this. Talk is cheap, but your example is worth many thousands of well thought-out words.

Adolf Hitler started his political activities in Munich, with his own neighbors, and from that base of support, he forged a successful national movement. Without such a folk-base, his radical political movement could never have succeeded. By the same token, we cannot hope to effect radical political changes in this country without some sort of a folk-base. We cannot expect such a folk-base to materialize of its own accord, nor can we expect chance circumstances or someone else to bring it about. If we want a proper folk-base, we must, of course, forge it ourselves. This is political reality and the first, indispensable step for any political activity!

Our revolution is a revolution in thought. Our struggle is for the consciousness of our Folk. Each of us can be a revolutionary in our own neighborhood. Each of us can raise the consciousness of our neighbors, even if only a little - and even a little would suffice for a drastic change.

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